

MISSION POINT LIGHTHOUSE FRIENDS 2018 WINE LABEL ART COMPETITION ANNOUNCEMENT



THE MISSION POINT LIGHTHOUSE FRIENDS, in conjunction with BOWERS HARBOR VINEYARDS, is sponsoring a competition to design the bottle label of the first ever Mission Point Lighthouse Wine.

After a juried assessment, the selected Finalists' artwork submissions (~3 to 5) will be displayed at a wine and cheese open-house reception, at Bowers Harbor Vineyards, where the winner will be chosen by popular public vote via cash donations of those attending the event.

The winner will have their name and artwork featured on a special release of Bowers Harbor Vineyards Pinot Grigio and will receive a cash award of \$250. Winning artwork, frame, and copyright will become exclusive property of Mission Point Lighthouse Friends.

TIMELINE (Eastern Time)

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Digital submission(s)	today through March 5 th (5pm) 2018	
Result from Panel of Judges	March 19 th , by 5pm	
Finalists notified	March 26 th , by 11:59 pm	
Physical work due at reception venue	April 4 th , by 4pm	
Award reception	Friday, April 6 th at 6 pm	
Art work pick up	April 11 th , by 4pm*	

*art work not picked up by this date/time may be discarded.

Entrance fee \$25 (\$20 for additional entries of same artist).

For official rules and application form go to Bowers Harbor Vineyards website, under "events" (<u>www.bowersharbor.com/Events</u>), or contact by email <u>missionpointlight.friends@gmail.com</u> or call Ellen Kerr at 248-835-6927.

The mission of the Mission Point Lighthouse Friends (MPLF), a nonprofit 501(c)(3), is to support the physical, educational and cultural resources of the Mission Point Lighthouse. Bowers Harbor Vineyards will donate \$2 per bottle sold of the Pinot Grigio, with the lighthouse label, to MPLF.